

Bridgette Chambers

PROFITABLE PROBLEM SOLVING™



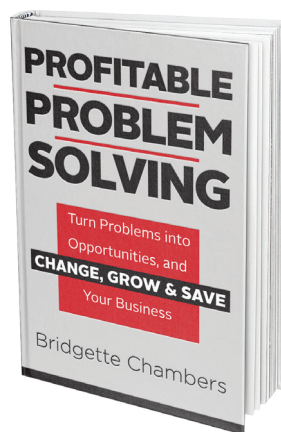
PUBLIC SPEAKER

Bridgette is a distinguished keynote speaker and frequent panel guest with experience across the globe speaking to business and academic audiences. She speaks on a variety of topics including Transformational Leadership, Leadership during Times of Change, Entrepreneurialism, Diversity & Empowerment, and Profitable Problem Solving™.

ABOUT BRIDGETTE CHAMBERS

Bridgette, industry leading growth strategist, brings over twenty years of success helping entrepreneurs and business owners envision and implement intensive growth strategies.

Chambers is the author of Profitable Problem Solving™, the highly acclaimed book that provides actionable strategies for profitable problem solving. Chambers is a celebrated keynote speaker that has shared the stage with Colin Powell, Lisa Leslie, Seth Godin, Peter Sheahan, Michael Eisner, and other notable personal brands.



As part of her serial entrepreneurial accomplishments, Chambers founded BGBC Marketing in 2013 to put the knowledge and tools necessary to grow a business in the hands of entrepreneurs and small business owners across the globe. In addition to BGBC Marketing, Chambers has continued to flex her community evangelist focus by co-founding the launch of EmpoweredW. EmpoweredW is a global community of entrepreneurs, innovators, and thought leaders sharing a passion for collective female success.

Before BGBC Marketing's debut, Chambers was the CEO of Constellation Research, a world-

class research technology firm helping clients to unleash the power of emerging and disruptive technologies based in Silicon Valley. Constellation Research represents over 250 clients and has analysts delivering cutting edge research across the globe.

Previously, Chambers was the CEO of America's SAP Users Group (ASUG), the largest trade association serving SAP customers on the globe. During her tenure with ASUG, Chambers led a transformation that took the twenty-year brand from a period of financial and operational trouble to one of prosperity and stability. While serving as CEO for ASUG, Chambers doubled membership, enhanced service and delivery, rebuilt the corporate culture, and created substantial growth in earnings. ASUG was awarded two American Business Awards under Chambers tenure including Company of the Year. Chambers was awarded several ABA awards as well, including Maverick of the Year.

Chambers received her Bachelor of Science degree from the University of Houston, her MBA from Texas A&M University, and developed her leadership skills while serving proudly in the United States Army Reserves and the Texas Army National Guard.

Chambers is the proud mother of two children, Matthew and Michelle Chambers. >

SPEAKING EXPERIENCE

VENUES WITH OVER 20,000 IN ATTENDANCE:

Keynote – Courage and Change

Sapphire 2010, Orlando Conference Center
Sharing stage with Colin Powell

Keynote – Solving Problems with Leadership and Culture

Sapphire 2011, Orlando Conference Center
Sharing stage with Michael Eisner

Keynote – Leadership during time of Change

Sapphire 2012, Orlando Conference Center
Sharing stage with Lance Armstrong

Keynote – Successful Turnaround and Change Management

Sapphire 2013, Orlando Conference Center
Sharing stage with Seth Godin

INTERNATIONAL KEYNOTE VENUES:

Keynote – Value of Choice and Change

2013, SAP Co-Innovation Lab, Toyo, Japan

Keynote – Cost of Failure and a Path to Problem Solving

2012, NZSUG Summit, Auckland, New Zealand

Keynote – Tide wave of Change

2012, Saphila Bi-Annual Event, Sun City, South Africa

Keynote – Leadership 2.0

2012, SAP Customer Summit, Quebec, Canada

Keynote – Measuring Innovation and Infinite ROI

2011, SAUG Annual Conference, Sydney Convention Centre Darling Harbour, Sydney, Australia

Keynote – Cost of Failure and a Path to Problem Solving

2011, SAP Customer Summit, Toronto, Canada

Keynote – Cost of Failure and a Path to Problem Solving

2011, SAP Customer Summit, Quebec, Canada

Keynote – Leadership 2.0

2010 SAP Customer Summit, Ottawa, Canada

Keynote – Leadership in a Global Economy

2009, InfoTech Company Headquarters, New Delhi, India



CONFERENCE AND ACADEMIC PANELS:

Panel Member – Impact of IT Failure and Business Loss

2011, JSUG Customer Council Conference, Toyo, Japan

Panel Member – Cost of Software Maintenance

2012, SUEGEN Customer Council Conference, Waldorf, Germany

Panel Member – Customer Value and Innovation

2012, TechWorld, Madrid, Spain

Panel Member – Customer Community Value

2011, TechWorld, Madrid, Spain

TechEd Conference – Leadership 2.0

2011, Las Vegas, NV

Sapphire Conference – Disruptive Innovation

2012, Orlando, Florida

Sapphire Conference – Leadership and Change Management

2013, Orlando, Florida

Sapphire Conference – Leadership 2.0

2013, Orlando, Florida

ACADEMIC KEYNOTES:

University of Wisconsin-Milwaukee - Measuring Innovation and Infinite ROI

2011, Lubar School of Business

Texas A&M, Women in Technology Conference – Leadership, Entrepreneurialism, and Innovation

2011, Mays School of Business



SPEAKING EXPERIENCE

DOMESTIC KEYNOTE VENUES:

ASUG Customer Keynote – Leadership during time of Change

2012, Harper College, Chicago, USA
Shared the stage with Gold Olympian, Lisa Leslie

Keynote Day & Zimmerman Executive Summit - Customer Community Value

2010, The Philadelphia Club, Philadelphia, PA

MC and Keynote – 2013 SuperNova Awards

2013, Ritz Carlton Half Moon Bay, CA

ASUG Customer Keynote – Leadership during time of Change

2011, John F. Kennedy Presidential Library and Museum, Boston, USA

ASUG Customer Keynote – Leadership during time of Change

2010, Nike Corporate Auditorium, Seattle, WA

SAP for Utilities Keynote – Value of Customer Communities

2011, San Antonio, JW Marriott San Antonio Hill Country

SAP for Utilities Keynote – Leadership during time of Change

2010, Huntington Beach, CA, Hyatt Regency Resort

ASUG Customer Keynote – Leadership during time of Change

2011, Chevron Corporate Auditorium

Pittsburg Business Objects Group – Time to ROI

2014, Allegheny General Hospital Auditorium, Pittsburg, PA

ASUG BusinessOne Summit Keynote – Leadership during time of Change

2012, Plano, Texas

ASUG Customer Keynote – Leadership during time of Change

2011, Miami, FL

ASUG Customer Keynote – Leadership during time of Change

2011, Denver, CO

ASUG Customer Keynote – Leadership during time of Change

2012, St Paul, MN



ASUG Customer Keynote – Leadership during time of Change

2013, Philadelphia, PA

ASUG Customer Keynote – Leadership during time of Change

2012, San Francisco, CA

ASUG Customer Keynote – Leadership during time of Change

2012, Las Angeles, CA

ASUG Customer Keynote – Leadership during time of Change

2012, New York, NY

ASUG Volunteer Leadership Keynote – Transformational Leadership

2012, San Antonio, TX

ASUG Volunteer Leadership Keynote – Transformational Leadership

2013, Atlanta, GA

Global Business Objects Keynote - Solving Problems with Leadership and Culture

2012, Dolphin & Swan Disney Properties, Orlando, FL

Global Business Objects Keynote - Successful Turnaround and Change Management

2011, Dolphin & Swan Disney Properties, Orlando, FL

Global Business Objects Keynote - Leadership during time of Change

2010, Dolphin & Swan Disney Properties, Orlando, FL

Global Business Objects Keynote – The Value of Transformative Leadership

2009, Dallas, Texas