

The Competitive Advantage of Intrepreneurs Workshops – October 27-30th, Hyderabad, India

Insulate against failure by empowering your best asset, your people

After an award-winning career focused on turning around troubled and underperforming companies, Bridgette has embarked on a mission to help businesses and their leadership insulate against failure and avoid the need to bring in a turnaround specialist.

The strategies embedded in Bridgette's best selling book, Profitable Problem Solving™, empower the collective capabilities of the intrepreneurs that drive success for a company on every level. Are you ready to be motivated and inspired? Bridgette introduces her highly effective approach to increasing collaboration, stimulating problem-solving when issues are still simple and inexpensive to fix, and nurture a thriving culture that can be a competitive advantage. For smart, entrepreneurial company leaders ready to build on their best asset, their people; Bridgette's keynote is a must-have for your next employee meeting.

Key Highlights:

- ▶ How to use the Six Profit Steps to create value and insulate your company from failure;
- ▶ How to talk about the value you create like a CEO and gain support for key value initiatives; and
- ▶ How to empower your best asset, your people, to generate competitive advantage.

Location: Fortune Park Vallabha

515-516, Rd Number 12, Banjara Hills, Hyderabad, Telangana 500034

Overview:

18:00 Introductions & Welcome	20:30 Organizational Learning & Continuous Improvement
18:15 Exploring Intrepreneurialism	
19:00 Understanding the Impact of failure and risk to the business	21:00 Wrap up with Persistent Winning Perspective
19:30 Deep Dive into Six Steps of Profitable Problem Solving	Afterward: Networking and Refreshments (included)

In addition to the rich content, tools, and strategies, each registrant will receive:

- Autographed copy of Profitable Problem Solving™
- Rich content filled workbooks for customized learning experience during workshop
- Factor 10 Results™ solution value calculator
- Bridgette's Six Steps to Becoming a Profitable Problem Solver
- Discount rates for Chairman's Academy executive learning packages
- PLUS: Free one hour coaching session with Master Executive Coach from upmybrand.com (value of 250 USD – 17,100 INR)

Per-participant price (one day) is 5000 INR + VAT, or 75 USD + VAT.

To register, please visit profitableproblemsolving.com/workshops-october-2016 or contact us at info@profitableproblemsolving.com



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Bridgette Chambers

CEO. AUTHOR & SPEAKER.
SERIAL ENTREPRENEUR

Bridgette, award-winning turnaround CEO, is the author of Amazon Best Seller, Profitable Problem Solving™.

Chambers is a keynote speaker that has motivated audiences large and small. She has shared the stage with Colin Powell, Lisa Leslie, Seth Godin, Michael Eisner, and other notable personal brands.

Bridgette's ability to relate to an audience is unique. Why?

- ✓ Bridgette has story people can relate to – as a single parent she raised two children while building a career that started on the sales floor and took her past the glass ceiling to the corner office. Her story of personal disruption is inspiring.
- ✓ Bridgette's turnaround accomplishments have put her in the most difficult and dangerous places a business leader can imagine. Her entrepreneurial approach to insulating companies from failure resonates with entrepreneurs and business executives alike.
- ✓ Bridgette's upbeat, bright approach is motivational and enjoyable. She regularly has high ratings and raving reviews from audience members.



Bridgette has been honored numerous times by the American Business Association with awards including Maverick of the Year, Turnaround Executive of the Year, and Female Executive of the Year. In 2013, Bridgette founded BGBC Marketing to put the knowledge and tools necessary to grow a business in the hands of entrepreneurs and small business leaders across the globe.

Bridgette's accomplishments and her market perspective has been featured in The Wall Street Journal, MSNBC, CNBC, The Chicago Tribune, Bloomberg Business, InfoWorld, The Houston Chronicle, The Huffington Post, and many other publications.

Some of Bridgette's past and current clients include:



Bridgette's meetings are especially focused on:

- ✓ Leadership
- ✓ Diversity & Empowerment
- ✓ Entrepreneurialism
- ✓ Sales
- ✓ Human Capital Management & Talent Strategies
- ✓ Transformation & Change Management
- ✓ Innovation
- ✓ Turnaround and Problem Solving
- ✓ Performance & Motivation

